Details of the contract awarded by Marketing & Communications Department through RFP for Media Buying and Campaign execution for SBI

RFP No.	CC/M&C/2022-23/01
RFP Issue Date	21.05.2022
Description of RFP	Engagement of an agency for media buying and campaign execution for SBI
Successful Bidder	M/s Span Communications
Date of commencement of the term	01.09.2022

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DGM (M&C)