

WEB-SERIES ON POULTRY FINANCE



WORLD-CLASS LEARNING & RESEARCH:

SBIRB is an Apex Training Institute of **State Bank Group**. It is one of the premier institutes of the country catering to the training needs of Agriculture & Rural Banking and Financial Inclusion. What makes the programmes at SBIRB unique is that the training is imparted by an elite group of experienced practicing bankers with excellent academic background.

OUR OBJECTIVES:

- To equip the bankers with requisite skill and knowledge.
- To provide orientation required for rural banking.
- To sensitize the bankers to the rural environment.

OUR FACULTY

- Experienced bank officials in Senior Management Grade.
- Having technical expertise & with academic excellence
- Drawn from across the country having varied experience and in-depth knowledge.
- International exposure

THE PROGRAMME:

Indian Poultry Industry is one of the fastest growing segments of the Agri sector. Today India is world's 3rd largest egg producer and 5th largest producer of broilers. This programme helps the participants to equip themselves with various aspects of financing poultry projects.

DURATION: Two sessions per day of 60 minutes each

COURSE CONTENT:

POULTRY	
Business opportunities in financing Poultry sector	Business opportunities in financing Poultry Industry- Govt Schemes and Policies-emerging opportunities for finance
Techno Economics of Poultry farming	Techno economic aspects of Broilers and Layer farming.
Financing Breeders & Hatcheries	Financing Breeders & Hatcheries – Techno-economics.
Contract farming & Value Chain Financing in Poultry sector	Opportunities of Value Chain Financing in Poultry sector like Eggs/Poultry Meat processing/ Marketing/ Exports. Contract farming & Value Chain Financing – Broiler Integration, Processing of Eggs/Meat, Broiler schemes, Marketing units/Exports and Feed Processing.

WHO CAN ATTEND: Branch Managers & Credit Officers in Banks / Financial Institutions

