

SBI DEBIT CARD ACTIVATION CAMPAIGN

(21st Jan to 28th Feb 2025)

Terms and Conditions

State Bank of India (the Bank) will run a promotional campaign for select customers to drive activation of Debit Card from 21st Jan 2025 (00.00 Hours) to 28th Feb 2025 (23.59 hours) (Campaign Period) by awarding Bonus Reward Points which will run under following Terms and Conditions (T&C).

1. The offer would be valid for only those customers who have received the offer on their mobile number or email registered with the bank.
2. The Bonus Reward Points offered during the Campaign will be 400, provided they make at least one transaction using Debit Card at point-of-sale terminals (POS) or online (e-commerce) for a minimum transaction of ₹ 2000.
3. Debit Card spends in all Merchant Categories except excluded categories under SBI Rewardz will be eligible. Details of excluded Merchant Categories can be found in Overview page of SBI Rewardz Web Portal and Mobile App.
4. Bonus point will be provided over and above the regular points earned by the customer for the transaction. Reward Points for campaign will be calculated accordingly.
5. The eligibility to earn Reward Points is for bona fide retail purchases for self/ family only.
6. Reward Points earned under offer will be credited by within 90 days of campaign end date.
7. INR Value, validity and other terms related to Reward Points will be same as applicable under Bank's Enterprise-Wide Loyalty Programme.
8. SBI reserve the right, in sole discretion, to revoke any and all privileges associated with the Campaign offers, and to take any other action deemed appropriate, including but not limited to terminating or suspending Reward Points usage, for improper use of the offer construct by the customer.