

SBI REWARDS CAMPAIGN
Terms & Conditions

1. The Sunsational Deals, Bachat Boss Days, SBI Gold Bonanza, Travel with SBI Rewardz, are Reward Point Campaign on SBI Debit Card spends (Purchases) as per point structure in para no. 3 below.
2. The campaign will be valid for the period as below:
 - **Sunsational Deals** – 1st April 2025 (00:00 Hours) to 15th April 2025 (23:59 Hours)
 - **Bachat Boss Days** – First 9 days of the April 2025.
1st April 2025 (00:00 Hours) to 9th April 2025 (23:59 Hours)
 - **SBI Gold Bonanza FY25** – 15th April 2025 (00:00 Hours) to 30th April 2025 (23:59 Hours)
 - **Travel with SBI Rewardz** – Entire months of April and May
1st April 2025 (00:00 Hours) to 30th April 2025 (23:59 Hours)
1st May 2025 (00:00 Hours) to 30th May 2025 (23:59 Hours)
3. The customer will be rewarded with accelerated reward points as below -

Campaign	Accelerated Points														
Sunsational Deals	2X accelerated points on spends above Rs. 1,000 in select categories: electronics, apparel and lifestyle using all variants of SBI Debit Cards and capping of 1000 points														
Bachat Boss Days	5X accelerated points on spends above Rs. 1,000 using all variants of SBI Debit Cards and capping of 300 points for the first 9 days of the April 2025.														
SBI Gold Bonanza	Get Flat Bonus Points up to 5000 on Spend (Purchases) at POS / e-Commerce of selected merchant Category (Jewellery) using all variants of SBI Debit Cards as per below Transaction Value and Bonus Point Structure <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Txn Value</th> <th>Bonus Points</th> </tr> </thead> <tbody> <tr> <td>INR 0-9,999.99</td> <td>No Bonus Points</td> </tr> <tr> <td>INR 10,000-19,999.99</td> <td>Flat 500 Bonus Points</td> </tr> <tr> <td>INR 20,000-39,999.99</td> <td>Flat 1000 Bonus Points</td> </tr> <tr> <td>INR 40,000-59,999.99</td> <td>Flat 1500 Bonus Points</td> </tr> <tr> <td>INR 60,000-99,999.99</td> <td>Flat 2500 Bonus Points</td> </tr> <tr> <td>INR 1,00,000 and above</td> <td>Flat 5000 Bonus Points</td> </tr> </tbody> </table>	Txn Value	Bonus Points	INR 0-9,999.99	No Bonus Points	INR 10,000-19,999.99	Flat 500 Bonus Points	INR 20,000-39,999.99	Flat 1000 Bonus Points	INR 40,000-59,999.99	Flat 1500 Bonus Points	INR 60,000-99,999.99	Flat 2500 Bonus Points	INR 1,00,000 and above	Flat 5000 Bonus Points
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Travel with SBI Rewardz	<p>Creating awareness, increasing redemption and driving spends on SBI Rewardz Marketplace Travel Booking</p> <ol style="list-style-type: none"> a. Earn 5x accelerated reward points on bus / flight / hotel bookings. b. Min. spends of ₹500 for bus ticket booking. c. Min. spends of ₹2000 for hotel booking. d. Min. spends of ₹4000 for flight ticket booking. e. Customers are eligible for a maximum of 1,000 points per month. f. The offer will be refreshed for all customers on a monthly basis.
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4. The Accelerated/Bonus Reward Points posting for eligible transactions will be done within 60 days from end of campaign period and validity will be 2 Years from the date of point posting.
5. Eligible Merchant Categories will be classified as per MCC Codes of the retail category.
6. Other Terms and Conditions of Bank's Enterprise-Wide Loyalty Programme will be applicable as placed at Rewardz.sbi.
7. SBI reserves the right, at any time, without prior notice and without assigning any reasons whatsoever, to add/ alter/ modify/ change or vary any or all of the Terms of the Campaign.
8. SBI reserves the right to continue, withdraw, or extend the campaign for further period as decided by the Bank.
9. SBI reserves the right to disqualify the cardholders from the benefits of the offer if any fraudulent activity is identified as being carried out for the purpose of availing the benefits under the said offer or otherwise by the use of SBI Debit Card.